

Melanie Rhora
“The Queen of Online Business Growth”
www.skyrocketsuccess.biz

TITLE:

Get Clients You Love Online

- For entrepreneurs who are trying every marketing tactic out there but not earning a return from it.

SPECIAL GUEST:

Melanie Rhora,
Queen of Online Business Growth,
Creator of the Online Business Rocket Fuel
Retreat & Business Booster Bootcamp



Are you spending time, effort, and money on your website, newsletters, and social media without earning a return from it? Perhaps you are even feeling like your industry’s best kept secret? Join Melanie Rhora and discover how to laser focus your online strategy to attract your ideal clients AND understand how doing this increases your company’s bottom line while decreasing the number of tasks on your to-do list. In this action-packed session you’ll learn:

- The most common marketing mistake being made by small businesses which always results in attracting the wrong kind of clients
- The surprising key to effective marketing (and how to harness this for your business)
- A simple yet effective way to increase your bottom line by 300%+ while working less and enjoying your business more
- The five vital steps to creating a profitable online business.

This session can be delivered as a keynote or a hand-on interactive worksheet where attendees will work through the Melanie’s “Ideal Client For Me” guide.

Melanie's Host Intro:

If you are growing your business and yet feel like you are throwing spaghetti at the wall with your digital marketing, you'll profit from our next guest:

Melanie Rhora is called many things...

- The Queen of Online Business Growth
- Creator of the Online Success Maximizer System™
- A miracle worker by many of her clients – earning them millions through their digital marketing

I call Melanie an Industry Genius!

- She teaches mission-driven entrepreneurs like us how to grow and scale online...without having to take on every client that walks through the door.
- She's a master at creating simple structures that can bring you huge profits fast!

Melanie's training have helped me...(Be specific with stats if possible)

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You'll love and you'll profit from her message...

- It's titled "Get Clients You Love Online!"

Welcome Melanie Rhora!

Melanie's Bio For Print:

Successful entrepreneur, author, pilot, and Queen on Online Business Growth - Melanie Rhora, eats, breathes and sleeps digital marketing to ensure all small businesses can earn a return on every marketing dollar spent.

She has personally created over 25,000 web pages, earned her clients hundreds of millions in revenue through digital marketing, and trained thousands of people in marketing, branding, and the tech skills that go along with it.

When Melanie started her company 12 years ago, she was working around the clock (including weekends and holidays) for clients who didn't appreciate her. After beating burnout by making big changes in her business and life, she is now blessed to only work with her dream clients. Her greatest joy is help small business owners attract the right clients online (and repel the wrong ones) so they can become wildly successful in the way that works best for them and their families.

Pictures of Melanie For Media Use:



Social Media

- Facebook: <https://www.facebook.com/SkyrocketSuccessNow>
- Instagram: https://www.instagram.com/skyrocket_success/
- LinkedIn: <https://www.linkedin.com/company/skyrocketsuccess/>

Possible Questions for Interviews:

1. We all know we should be marketing our businesses. There seems to be a lot to it. What is exactly is marketing?
2. How is online marketing different from offline marketing?
3. What is the difference between good and bad marketing?
4. Can you give an example of bad marketing?
5. How is marketing different for large and small companies?
6. What is the key to great marketing for a small business?
7. You say that knowing your ideal client affects a businesses bottom line. Can you explain?
8. I've heard you say "you need to market on purpose". What does that mean exactly?
9. I hear the terms target market and niche all that time. What are they? Are they the same thing?
10. Can you explain why to choose a niche?
11. Will niching limit a business' ability to earn money?
12. How do you choose your target market?
13. How do you find your target market online?
14. I know there is more to digital marketing than just determining your ideal client. Can you outline the other steps?